

Rosholt Area Business Association Minutes: Tuesday, April 27, 2021

Attendance: Heidi Leiser-O'Neil, Joe and Linda Malek, Florence Kosobucki, Kate Zdwik, Eric Young, Cindy Blohm, Greg Bronk, Jan and Allen Klaetsch, Chris and Frankie Martin, Steve and Chris Person

Meeting called to order at 6:21 P.M.

Minutes approved as printed and presented.

Old Business:

- Chris reported that he spoke with Travis (RFD) and RFD is excited to partner for the June 12th event
- There was discussion r/t the local vendors/artisan's within the Rosholt community— Decision made to have an early sign-up of participants by zip codes due by May 14th and outside the local zip codes opened for registration/sign-up due by May 28th.
- All fees due by May 28th.
- Each vendor/artisan booth size 10X10 for \$20.00. Vendors/artisans can reserve a larger space at the cost of additional \$20.00
- Chris will talk w/Bobbie at Sunshine regarding serving a breakfast for the event.
- Kate reported that she could sell pizza by the slice.

Motion made by Heidi and 2nd by Jan for an advertising budget of \$200.00. Motion carried.

Motion made by Steve and 2nd by Heidi to have Chris purchase a PO Box. Motion carried.

- Kate questioned "liability concerns". Chris will inquire with the town and report back at the next meeting.
- Heidi announced that she will be reopening the Ice Cream Shop: "Strawberry Shortcake and Sweet Treats". Grand opening planned for the Memorial Weekend.

New Business:

- The Group brain-stormed for ideas for future events including ATV/UTV Runs. Business Association members to visit and familiarize each of us with the various businesses within our Association. Chris will create a list of members on a card and as members complete their cards, we will submit their cards for a drawing at upcoming meetings for small prizes.
- Visit the website at Rosholt.Biz with 2-3 businesses will be featured each month to bring awareness to the many local businesses.

Next meeting: Tuesday, May 18th (Special Meeting) at 6:15 P.M. to finalize the June 12th event.

Motion made to adjourn at 8:30 P.M. by Heidi and 2nd by Jan. Motion carried.

Respectfully submitted:
Heidi Leiser-O'Neil

